

MAGNETS

2012 IMPORTANT INFORMATION

PRODUCTION TIME: Key Chain Magnets, 15-20 work days; LES-QD-S, 10-12 work days; no imprint, 5 work days.

LESS THAN MINIMUM: Any quantity of most magnets are available without an imprint at the 100 or 150 price.

SPLIT DESTINATION SHIPMENTS: \$15.00 each (S).

F.O.B. POINT: Factory in New York.

NORMAL PACKAGING: Fully assembled, & packed in individual sealed poly bags.

METHOD OF IMPRINTING: (MK, SR-6K, SR-100K, SR-150K, SR-250K, ATK & XTK) Hot stamped.

METHOD OF IMPRINTING: (SR-150K-AL, SR-250K-AL & XTK-AL ALUMINUM MAGNETS) Laser engraved.

METHOD OF IMPRINTING: (LES-QD-S) Color Process Inlay - Capable of photographic reproduction.

COLORS OF IMPRINTING: MK, SR-6K, SR-100K, SR-150K, SR-250K & XTK MAGNETS.

EZ read Matt White hot stamp recommended, Hi-Gloss gold or Hi-Gloss silver also available at no extra cost.

COLORS OF IMPRINTING: SR-150K-AL, SR-250K-AL & XTK-AL ALUMINUM KEY CHAIN MAGNETS.

Silver laser engraved only.

COLORS OF IMPRINTING: ATK MAGNETS: Hi-Gloss Silver or Hi-Gloss Gold hot stamped only.

COLORS OF IMPRINTING: LES-QD-S: Most PMS Colors and photo process.

(Price of LES-QD-S includes up to a 3 color imprint). 4 color process \$0.15 (V). / Full Bleed \$0.15 (V).

NORMAL COPY LIMIT ON KEY CHAIN MAGNETS: Price includes 2 lines of imprint, up to six lines are available.

EXTRA LINES OF IMPRINT ON KEY CHAIN MAGNETS: \$0.15 per line per piece (S)

SPLIT RINGS ON KEY CHAIN MAGNETS: (Nickel Plated Spring Steel): \$0.33 ea. (R).

SET-UP CHARGES: Most magnets no charge, **except** the following:

ATK, LES-QD-S \$57.00 per order (V) (exact repeat orders excepted).

SILVER SAFETY BACKING LABELS applied on the LES-QD-S magnet at NO ADDITIONAL CHARGE.

SPEC SAMPLES: Available on LES-QD-S: 1 Week Production: \$75.00 (R). Fully Rebateable

THIS IS A SPECIMAN OF: BOLD TYPE REGULAR TYPE CONDENSED TYPE

CHARACTERS & SPACES PERMITTED ON EACH LINE OF IMPRINT

TYPE STYLES	MK	XTK	ATK	SR100K	SR150K	SR250K	SR6K	LES-QD-S
BOLD	22	25	22	14	22	25	22	3/4" x
REGULAR	27	32	26	19	27	32	27	1-3/4"
CONDENSED	32	35	32	24	N/A	N/A	32	print area
WEIGHT/100 PCS.	2 lbs.	6 lbs.	6 lbs.	10 lbs.	13 lbs.	16 lbs.	4 lbs.	13 lbs.

COPY CHANGES on Key Chain Magnets: \$20.00 per changed line of imprint (S).

ARTWORK: Electronic art required, call for instructions.

COLORS OF MAGNETS:

MK - Fire Red, Royal Blue, Jet Black, Bright Green, DayGlo Orange, Purple, Yellow or assorted.

XTK, SR-150K - Fire Red, Royal Blue, Jet Black, Bright Green, DayGlo Orange or assorted.

SR-6K, SR-100K, SR-250K - Fire Red, Royal Blue, Jet Black, Bright Green, or assorted.

XTK-AL & SR-150K-AL ANODIZED ALUMINUM - Fire Red, Royal Blue, Jet Black, Bright Green or assorted.

SR-250K-AL ANODIZED ALUMINUM - Fire Red, Royal Blue, Bright Green or assorted.

ATK - Royal Blue, Fire Red, Bright Green or assorted.

LES-QD-S - Snow White only.

CUSTOM COLORS FOR ALL MAGNETS: available in 10000+ quantities.

sage/63124

MAGNETS

2012 ADVERTISERS PRICE SCHEDULE

Effective January 1, 2012

ITEM # & DESCRIPTION	150-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10000 +	CLASSIFICATION
MK Mighty Magnet Key Chain Size: 2 5/8" x 1/4" hexagon	2.67	2.44	2.04	1.79	1.65	1.50	1.40	2PQRSTU
ATK-ALNICO Atlas Magnet Key Chain	3.77	3.59	3.56	3.27	3.02	2.81	2.63	3RSTUV
ATK-NEODYMIUM Atlas Hi-Power Magnet Key Chain Size: 3 3/4" x 7/16" round & tapered	6.27	6.09	6.06	5.55	5.11	4.60	4.22	3RSTUV
XTK-ALNICO Titan Magnet Key Chain *	3.77	3.59	3.56	3.27	3.02	2.81	2.63	3RSTUV
XTK-NEODYMIUM Titan Hi-Power Magnet Key Chain * Size: 3 1/4" x 7/16" hexagon	6.27	6.09	6.06	5.55	5.11	4.60	4.22	3RSTUV
LES-QD-S Quick Dome Utility Holding Magnet Size: 1"x2"x1/2" thick	3.47	3.02	2.60	2.09	1.87	1.70	1.58	PQRSTUV
SR-6K Dyno Magnet Key Chain Size: 2 7/16" x 3/8" hexagon	3.48	3.39	3.11	2.85	2.63	2.41	2.25	2RSTUVW
ITEM # & DESCRIPTION	100-249	250-499	500-999	1000-2499	2500-4999	5000-9999	10000 +	CLASSIFICATION
SR-250K Super Magnet Key Chain * Size: 3 5/8" x 11/16" hexagon	8.84	8.55	7.85	7.19	6.49	6.06	5.69	2RSTUVW
SR-150K Standard Magnet Key Chain * Size: 2 9/16" x 11/16" hexagon	6.08	5.79	5.26	4.84	4.44	4.14	3.86	2RSTUVW
SR-100K Power Magnet Key Chain Size: 1 7/8" x 11/16" hexagon	4.83	4.51	4.08	3.73	3.40	3.15	2.90	2RSTUVW

* **ALUMINUM BARRELS AVAILABLE - XTK-AL, SR-150K-AL & SR-250K-AL ONLY - Add \$2.50 (r)**

Rev. 2

2012 ASI 2.XLS